

HOT OFF THE

# WIRE

NEWS YOU CAN USE AROUND YOUR HOME

Spring 2011

## WINTER STORM DAMAGE EFFECTS ELECTRICAL SYSTEMS

Hopefully our winter season is coming to an end – be ahead of the game and call us to make an appointment to have one of our highly trained technicians come out to inspect your electrical system before summer comes. **CALL 248-813-0398** The long hot summer can add additional strain to your electrical system, so be prepared.

We all know that water and electricity do not mix. Our main business is residential service and repair. It has been noted on many occasions that if our clients would've only **maintained** their electrical system the problem today could have been avoided.

You say “maintenance on electrical systems”, I have never heard of such a thing, and you are correct, because nobody is doing it. When something does happen it's usually too late and now you are calling **911** or us for now a costly repair. Avoid the problems, have peace of mind, call us to make sure you are trouble free. You certainly don't want a problem on a cold winter night, no power, no heat, no lights and loss of refrigeration. Downtime can be costly and very aggravating.

As mentioned above, “what could be the cause of electrical failure and problems” in my home.

- Water infiltration
- Deteriorated incoming service entrance cable
- Loose connections
- Non-approved breaker panels. Ex. “Federal Pacific”, “Zinsco”, “Outdated Panels”, “Fuse Panels”
- “www. Is My Panel Safe.com --- This is a good web site to see if you have the proper electrical panel
- Improper grounding or none at all
- Old outdated branch circuit wiring, ex. “Knob and tube”
- Back fed, push in style duplex receptacles
- Loose fitting outlets around the home
- Extension cords and multi strip plug in devices
- Electric space heaters. These units need dedicated circuitry for proper and safe operation.
- Lack of whole house surge protection
- Improper sized circuit breaker or fuse



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Avoid the summer rush call us at 248-813-0398 to have your home fully inspected.

If a full service upgrade is in order after our thorough inspection use the \$100.00 “Shamrock Bucks” Coupon towards the full electrical service upgrade.

Our spring tune up **Special** can also include a “Whole House Surge Protector” for an additional amount of \$322.00.

We will also advise you at that time if you have the proper grounding system in place. It is the one, two punch that protects your home and appliances. We will also advise you about surge protection for the incoming phone and cable wiring.

Whole house surge protection will also add longevity to all of your appliance, so call today to protect your home and those costly appliances. **Call 248-813-0398**



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## Catch the Green Wave

The green movement has quickly and forcefully staked its claim in many facets of our everyday lives. Recycling bins are everywhere. An arms race is on among car manufacturers to develop the greenest vehicles. Credit cards offer reward points for purchases they deem green. And, at this year's Olympics the infamous Zamboni was replaced with the more efficient "Ice

Homes and Free Green are attempting to change that. They are among the leaders of the movement to design homes that use their surroundings and materials most efficiently. The groups even make free designs available for consumers to use for their new homes.

Taking into consideration the recent flux in real estate, however, many folks are opting not to risk the market and buy a new home. That doesn't mean these cautious homeowners have been left behind when it comes to going green and having high efficiency homes. In fact, the government is doing a lot to stoke the green wave in home maintenance and service. Significant tax credits are out there for anyone who decides to make an addition or upgrade to their home using green products.

panels. We take pride in offering you the latest and greatest technology including wind energy and "Green Switches". We have products that will not only lower the cost of your electrical bill but will do so while saving energy. Call **248.813.0398** and mention this newsletter and you will receive \$50 off the purchase of some of these products.



Cleaner" and the medals even had some recycled materials in them.

The homebuilding industry is no different than any of those examples. The "green home" concept hasn't penetrated the masses as much as say automobiles or recycling, but organizations like Fab

We here at **Brennan Electrical** are also committed to doing our part to keep our planet clean and not abuse its resources. Our industry has seen great efficiency advances.



# Check Us Out!

With spring in the air, it is always a good time for a fresh new look. We also like to have fresh new looks occasionally, so we have taken this step with an “Ultimate Warehouse on Wheels” (Shown in the photo). With this larger, more fuel-efficient service truck, we are able to bring more materials and more tools to your home each and every time. It reduces the likelihood that we’ll have to go to the supply house to get the parts needed to service your home. Bottom line, this saves you time!



“We are very proud to add this truck to our fleet of vehicles to better serve our clients” says owner Mike Brennan. “This truck is a dream come true for me; a goal I’ve had for quite a while.”

A lot of work has went into putting this truck together to serve our clients, and as a company, we take pride in seeing this truck with its bright (Reflective) lettering, and crisp easy to read wording.

Matter of fact, were so proud that we have decided to have a contest! When you see our new “Ultimate Warehouse on Wheels,” call us at 248-813-0398, email us at [service@brennan-electrical.com](mailto:service@brennan-electrical.com), or shoot us a message on Facebook! Let us know where you spotted the truck, and you will be entered into a drawing for a dinner out on me!

Better yet, call and schedule an appointment to have our new truck come to your home! Not only will you be automatically entered into the contest, we’ll even give you a free tour of our “Ultimate Warehouse on Wheels.”



## A Simple Recipe for Your First BBQ of 2011

### Maple Glazed Barbecue Chicken

Serves 4

#### Ingredients:

##### Glaze

- 1/4 cup maple syrup
- 1 tablespoon tomato paste
- 2 teaspoons red wine vinegar
- 1/4 teaspoon salt
- 1 garlic clove, minced

##### Chicken

- 4 boneless skinless chicken breast halves
- 1/4 teaspoon salt
- 1/4 teaspoon fresh ground pepper

#### Directions:

1. Heat grill.
2. In small bowl stir together glaze ingredients.
3. Sprinkle chicken with salt and pepper.
4. Brush chicken generously with glaze.
5. Place chicken on gas grill over medium heat or on charcoal grill 4-6 inches from medium coals; cover grill.
6. Cook 8-12 minutes or until juices run clear, turning once and brushing occasionally with glaze.



## May is National Electrical Safety Month!

Spring 2011

Click on the link below to read  
Electrical Safety Facts and Statistics

<http://www.myeasyelectric.com/cmsAdmin/uploads/SafetyTipsSpring.pdf>

## REFERRALS

Thank you for helping us grow our company. By giving our name as a referral to family, friends and associates you have helped us in that growth process. With new customers and added growth, it assures us of being in business tomorrow to continue to be there for you and to help in time of need.

Don't forget to have that friend or family member mention to us where they got our name so we will know where to send that \$25.00 cash thank you referral check.

Remember whenever you call you will reach a live operator 24/7 to help you with those problems that happen to arise.



## Surging Forward



*From the Desk of  
Mike Brennan*

## Let's Work Together to Help One Another

**A**fter one of the longest and coldest winters in memory, I don't know about you, but I'm really excited that spring is here. I'm welcoming warmer weather, blossoms on the trees, and green grass like an old friend. These cheerful changes and new growth always make this time of year one of anticipation and hope.

With that said, many organizations and charities are facing these economic strains of not having the funds they need to do good deeds for those in need. It puts the woes of a long cold winter in perspective. That's why, instead of offering you money or gift certificates for referrals, I want to do something a little different this time around. For every new client you send our way, and we are able to complete work for them, I'll donate \$10 to the charity of your choice in your name. (Of course I will still continue to send



you the \$25 referral rewards that I have always sent out, unless you tell us to add that to the donation as well in your name).

Instead of dumping more money into marketing, we want to rely on the people who have enjoyed our service and professionalism before. We are hopeful that your positive past experiences with Brennan Electrical will inspire you to tell your friend and family about our services. We'll take the money you help us save in marketing to make the donation.

At Brennan Electrical, we are inspired by the season to grow our business and hope to do it while doing a little good at the same time. Knowing we did our part to help will make the chicken off the BBQ taste a little better and flowers smell a bit sweeter. All the best this spring!

Sincerely,

*Mike Brennan*

President

Brennan Electrical Contractors Inc.